

75-196

PHILIP MORRIS U. S. A.  
INTER-OFFICE CORRESPONDENCE  
RICHMOND, VIRGINIA

To: Jerry Osmalov (5) Date: September 10, 1975  
From: Faye Reynolds Charge No. 2100  
Subject: R-5516 Unidentified Kool Milds 85 mm  
Cigarette vs. 85 mm Menthol 8-9 mg. Dil. CA  
Cigarette Coded X6D5ALM (over-tipped to same length as control)

Test Requester: P. Gauvin

Approved by: S. Meyer  
Manager

Panel Makeup: 300 85 mm Menthol Smokers plus 100  
Additional Kool Milds Smokers

Presentation: Paired Comparison

Quantity:

		<u>Control</u>
Red	Q6	1100 packs
Black	K2	1100 packs

		<u>Experimental</u>
Red	K2	1100 packs
Black	Q6	1100 packs

Cigarette Descriptions:

Control - Unidentified Kool Milds 85 mm Cigarette

Experimental - 85 mm Menthol 8-9 mg. Dil. CA Cigarette  
Coded X6D5ALM (over-tipped to same length  
as control)

fs:

cc:	F. Resnik	J. Wickham	J. Whitman
	W. Gannon	H. Daniel	M. Johnston
	R. Thomson	H. Spielberg	E. Chambers
	F. Daylor	L. Meyer	P. Gauvin
		C. Kounnas	

*Faye Reynolds*

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